

# JUNE 10-12, 2020

## SPONSORSHIP OPPORTUNITIES



Since its inception in 2011, the Colorado Advocacy in Action Conference (CAIA) has demonstrated a robust curriculum and provided high level speakers on a variety of topics related to advocacy. In just 9 years, its attendance has grown quickly and steadily, and now includes participants from as far away as Rhode Island and Hawaii.

CAIA is co-hosted by the Colorado Coalition Against Sexual Assault (CCASA) and Violence Free Colorado. The Coalitions collaborate on this event in order to provide training and education that is based on best and promising practices for addressing sexual and domestic violence, and to ensure that services for survivors are as consistent and comprehensive as possible. **CAIA is the only statewide conference specific to domestic violence, sexual assault, stalking, and dating violence advocacy.**

## CONFERENCE HIGHLIGHTS

- ❖ The conference has grown from a small 35 attendee symposium to a three-day conference with **over 335 attendees** from across the country
- ❖ Attendees include advocates, prevention educators, outreach staff, mental health professionals, campus professionals, medical providers, law enforcement, prosecutors, military command and advocacy, offender treatment professionals, school counselors, and so on.
- ❖ Tracks include: Legal/Policy, Program Management, Prevention/Social Change, Services/Advocacy and Underserved Populations. (Sponsorships are available for specific tracks)

## PAST CONFERENCE SPONSORS



St. Anthony Hospital



UNIVERSITY of DENVER

GRADUATE SCHOOL OF SOCIAL WORK

[www.ColoradoAdvocacy.org](http://www.ColoradoAdvocacy.org)

# JUNE 10-12, 2020

## SPONSORSHIP OPPORTUNITIES

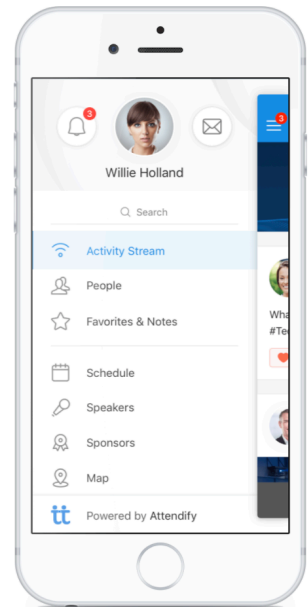


### **A hit in 2019! Maximize Your Visibility as CAIA's Official Event App Sponsorship**

CAIA is going mobile with an official event app. Attendees will have access to the conference schedule, speaker list, sponsors and the opportunity to connect with attendees leading up to, during and after the conference.

Sponsorship includes:

- Your logo on login page of event app
- Mention in all emails promoting event app, (Event app sponsored by your name here)
- Recognition during six general session announcements
- Logo on sponsor slideshow
- Recognition on all printed materials
- Logo on event website
- Social recognition while promoting event app



**Exclusive Opportunity - \$2,500**

### **Networking Mixer Sponsor**

Each year we bring together CAIA attendees for an opportunity to network on Monday evening. This is a casual event held outdoors with light hors d'oeuvres and a cash bar.

Sponsorship includes:

- Logo recognition in attendee packet
- Logo on sponsor slideshow
- Your company provided banner displayed during mixer
- Logo included on Save the Date Postcard (Minimum sponsorship \$1,000)\*\*

**Sponsorships starting at - \$500**

**\*\* To appear on Save the Date Postcard, sponsorship must be received by December 13, 2019**

# JUNE 10-12, 2020

## SPONSORSHIP OPPORTUNITIES\*



### SPONSORSHIP LEVELS

	Ally \$500	Partner \$1,000	Leader \$2,000	Champion \$5,000 (2)
Company name on conference website	X	X	X	X
Recognition in printed program	X	X	X	X
Company name listed in slideshow display at conference plenary sessions and meals	X	X	X	X
Company name, logo & link on conference website		X	X	X
Sponsor recognition (w/link) in all pre/post conference communications		X	X	X
Banner prominently displayed throughout conference			X	X
Two conference registrations			X	X
Premier exhibitor booth space at conference				X
Company name, logo, and link on conference online registration site				X
Company verbally acknowledged from podium during opening plenary sessions				X

### ADDITIONAL SPONSORSHIP LEVELS

	Cost	Sponsor Benefits	# Available
Live polling	\$300	Sponsor of the Live Polling conducted at six times during the conference. Logo on screen, final poll results, and social share of results.	1
Conference bags for attendees	\$500	Company name printed on bag	1
Interpreters Sponsor (2 ASL interpreters and 2 Spanish interpreters)	\$1,500	Recognition in event app, mention during general session, logo on website, recognition during accessibility institute session.	4
Internet access for conference speakers	\$1,250	Company name on internet access cards provided to attendees, recognition on slides, website, and acknowledged from podium	<b>SOLD</b>

\*all include recognition in printed program and slideshow

# JUNE 10-12, 2020

## SPONSORSHIP OPPORTUNITIES\*



### TRACK SPONSORSHIP LEVELS

Looking to align your sponsorship with a particular mission? Sponsor an entire Track and receive exposure throughout the 3-day conference.

CAIA Workshop Tracks	Cost	Track Sponsor Benefits	# Available
<b>Legal/Policy</b>	\$1,500	<ul style="list-style-type: none"><li>• Company name listed as sponsor on schedule</li><li>• Logo displayed on podium in workshops</li><li>• Logo displayed in Sponsor slideshow</li><li>• Track Sponsor listing on conference website</li><li>• Track Sponsor highlighted in email blast (Email Distribution +/- 1,200 )</li></ul>	1 Per Track
<b>Prevention/Social Change</b>	\$1,500	<ul style="list-style-type: none"><li>• Company name listed as sponsor on schedule</li><li>• Logo displayed on podium in workshops</li><li>• Logo displayed in Sponsor slideshow</li><li>• Track Sponsor listing on conference website</li><li>• Track Sponsor highlighted in email blast (Email Distribution +/- 1,200 )</li></ul>	1 Per Track
<b>Program Management</b>	\$1,500	<ul style="list-style-type: none"><li>• Company name listed as sponsor on schedule</li><li>• Logo displayed on podium in workshops</li><li>• Logo displayed in Sponsor slideshow</li><li>• Track Sponsor listing on conference website</li><li>• Track Sponsor highlighted in email blast (Email Distribution +/- 1,200 )</li></ul>	1 Per Track
<b>Services and Advocacy</b>	\$1,500	<ul style="list-style-type: none"><li>• Company name listed as sponsor on schedule</li><li>• Logo displayed on podium in workshops</li><li>• Logo displayed in Sponsor slideshow</li><li>• Track Sponsor listing on conference website</li><li>• Track Sponsor highlighted in email blast (Email Distribution +/- 1,200 )</li></ul>	1 Per Track
<b>Underserved Populations</b>	\$1,500	<ul style="list-style-type: none"><li>• Company name listed as sponsor on schedule</li><li>• Logo displayed on podium in workshops</li><li>• Logo displayed in Sponsor slideshow</li><li>• Track Sponsor listing on conference website</li><li>• Track Sponsor highlighted in email blast (Email Distribution +/- 1,200 )</li></ul>	1 Per Track

\*all include recognition in printed program and slideshow

For sponsorship inquiries, please contact Marci Whitman, Conference Coordinator  
Phone: 303-521-0201 | Email: [conference@ccadv.org](mailto:conference@ccadv.org)  
[www.ColoradoAdvocacy.org](http://www.ColoradoAdvocacy.org)

# JUNE 10-12, 2020

## SPONSORSHIP OPPORTUNITIES



Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Please Charge:  Visa  MasterCard  Discover  AMEX  Check Enclosed

Amount: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ 3-Digit Code \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

### Please return completed form via:

**Fax:** (303-675-6711)  
**Email:** [conference@ccadv.org](mailto:conference@ccadv.org)

**For checks please mail to:**  
Violence Free Colorado  
ATTN: Conference Coordinator  
P.O. Box 40328  
Denver, CO 80204

### Please make checks payable to Violence Free Colorado

For sponsorship inquiries, please contact Marci Whitman, Conference Coordinator  
Phone: 303-521-0201 | Email: [conference@ccadv.org](mailto:conference@ccadv.org)